



June 17<sup>th</sup>, 2024

To all area business owners and persons displaying signage within the Town of North Elba & Village of Lake Placid:

- A. No sign, including Sandwich Boards, shall be installed or altered until the required permit is issued. The following list contains a portion of the regulations on signage found in the Local Land Use Code.
1. Sandwich Board Signs – Must be brought inside during non-business hours; shall not have any advertising, balloons, streamers or other attachments on the frame; must have one edge of the sign placed against the building, within three (3) feet of the entrance; must be tethered to the building; no part of the sign may be located within six (6) feet of the inside (sidewalk side) edge of the curb, parking kiosk or light pole, whichever is closest to the building.
  2. Restaurant Menu Signs – Up to two (2) building mounted menu signs are permitted; shall not exceed three (3) square feet per sign.
  3. Neon signs – One (1) is permitted; shall not exceed two (2) square feet; must be turned off during non-business hours.
  4. String/Rope lights – Shall not be used on signage unless they are shielded; shall not be used unless part of an approved outdoor lighting plan.
  5. Window Signs – All messages displayed on a window, or attached to a window, shall be considered signage and shall not exceed 20% of the total window area.
- B. A minimum of six (6) feet of sidewalk from the inside (sidewalk side) edge of the curb, parking kiosk or light pole, whichever is closest to the building, shall be kept clear of obstructions of any nature.
- C. Per Local Law No. 5 of 1991 – “It shall be unlawful to display apparel for sale out of doors in the Village of Lake Placid. This shall include sidewalks, vestibules, lawns, and all other areas not fully enclosed by permanent walls.”

The Local Laws require that all non-conformities be rectified or removed.

The above information serves as formal notice to rectify any and all violations by June 24<sup>th</sup>, 2024. Failure to comply will result in further action being taken by this office and may result in fines starting at \$350 per week.

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