

Update from ROOST, Jun 13, 2023

## Conferences:

DATES: SUNDAY, JUNE 18 – FRIDAY, JUNE 23, 2023

### SUNY Technology Conference

- Attendees: 550
- Monday, June 19: 7 p.m. – 9 p.m. Reception at Conference Center
- Tuesday, June 20: 6:30 a.m. – 9 p.m. Breakfast, Education Sessions, Lunch, Dinner at Conference Center
- Wednesday, June 21: 7 a.m. – 10 p.m. Breakfast, Education Sessions, Lunch, Dinner at Conference Center
- Thursday, June 22: 7 a.m. – 1 p.m. Breakfast, Education Sessions, Lunch at Conference Center

### Conferences Coming Up:

Boces Leadership Conference July 12-14 **150 attendees**

NYS Conference of Mayors Sept 17 **300 attendees**

NYS Hospitality and Tourism October 1-3 at High Peaks Resort **170 attendees**

### 4th of July update:

Parade begins at 5pm sharp, line up is on Parkside Drive

9:30pm Fireworks "Set the Night to Music"

Horseshow

Contact [Catherine@roostadk.com](mailto:Catherine@roostadk.com) to sign up to participate in parade

### Solar Eclipse:

ROOST will be planning a Lake Placid meeting of all businesses (hotels, stores, restaurants) to discuss the 2024 Solar Eclipse. April 8th is the eclipse, we highly recommend you plan on attending and preparing to change your April spring breaks as this event will be big for this region.

TOOI Kit on [ROOSTADK.com](http://ROOSTADK.com)

**Master Event calendar**, ROOST is working on a joint initiative with ORDA to have all of the events on one calendar. More details to come.

New **Kiosk** coming to Main Street: Goal is beginning of July!