

## LUC Amendments to signage effective 5/16/22:

### Section 6.3.4(B) Temporary Signs – Requirements by Sign Type

#### 3. Flags

- a. A flag with a brief commercial message, i.e., “Open,” may be displayed during the hours of commercial operation, ~~may not exceed 12 square feet in area~~, and may only be displayed in the Gateway Corridor, Old Military Corridor and Rural Countryside districts.
- b. Shall not exceed two flags per lot
- c. Each flag shall not exceed 24 square feet in area
- d. Shall be flown from freestanding or projecting flagpoles
- e. Shall have a vertical clearance from sidewalk or at least seven feet, and shall not physically or visually impair vehicular or pedestrian traffic

### Section 6.3.4(B) Temporary Signs – Requirements by Sign Type

#### 10. Sandwich Board Signs, Only in Village Center (VC) and Gateway Corridor (GC) Districts

- g. Any such sign in either district must be free standing, and be of natural earthtone colors only, not be illuminated, not include “whiteboard” surfaces or neon or florescent lettering, and not contain any advertising of a specific product on the frame, **and no such sign shall have balloons, streamers, or other attached materials.**

### Section 6.4.4 Lighting

- (D) Internal illumination shall be permitted only as white or off-white graphics on an opaque dark colored background or as white or off-white halo lighting, except that brief informational messages (i.e. vacancy/no vacancy, open, office) including neon or an internally-illuminated panel with dark colored graphics on light colored, white or off-white backgrounds shall be allowed as a permitted sign or portion of a permitted sign. The neon or internally-illuminated portion of a sign shall not exceed two square feet. One such sign shall be permitted per each public street frontage and such signs shall be counted as part of the total permitted sign area. Any neon or internally-illuminated sign shall be turned off during non-business hours. **Illuminated display monitors within 3 feet of a window are limited to 30 inches as measured diagonally and must be turned off between 11:00pm and daylight.**

### Section 6.5.4 Window Signs

**Any message displayed on a window, or attached to a window, shall be considered as signage** and shall not exceed 20 percent of the window area of the front face of the principal use. Such signs shall be silk-screened, hand painted, cut vinyl, etched, or other similar graphic treatment applied directly to the window surface.

### Section 6.5.13 Personal Lawn Signs

**Any sign including a personal message or statement by the owner, erected or placed on the lawn or grounds of a property, shall not exceed 4 square feet in size or be more than 6 feet in height.**

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## TOWN OF NORTH ELBA

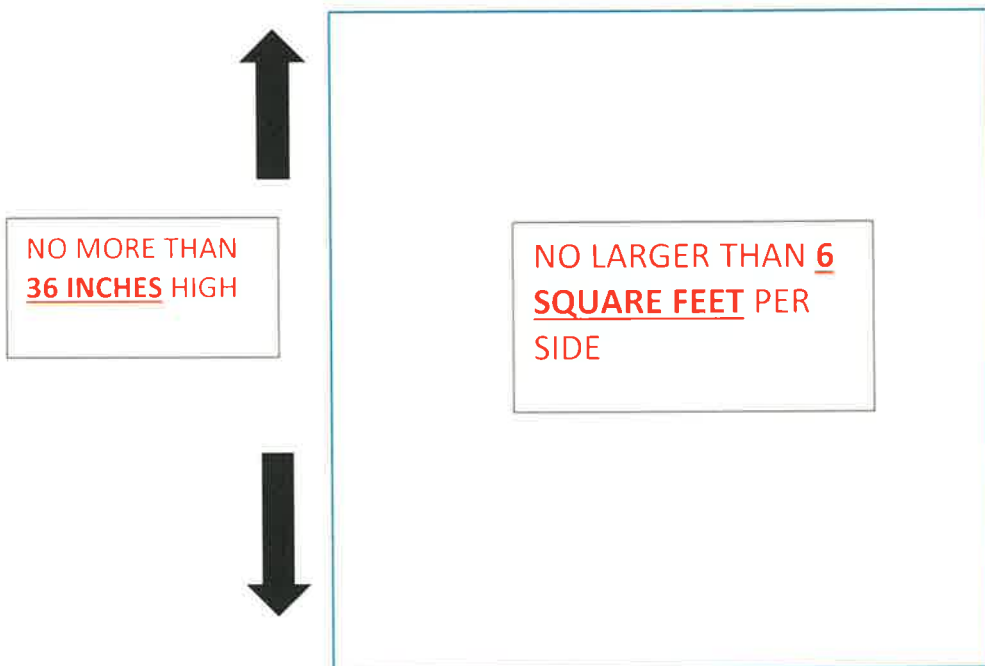
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### VILLAGE CENTER (VC)

#### SANDWICH BOARD/A-FRAME/EASEL SIGN LAW:



- ONE EDGE OF THE SIGN MUST BE PLACED AGAINST THE BUILDING, WITHIN 3 FEET OF THE ENTRANCE OF THE BUILDING, AND MUST BE TETHERED (SECURED) TO THE BUILDING.
- NO PART OF THE SIGN MAY BE LOCATED WITHIN 6 FEET OF THE INSIDE (SIDEWALK-SIDE) EDGE OF THE CURB, OR PARKING KIOSK OR LIGHT POLE, WHICHEVER IS CLOSEST TO THE BUILDING.
- ANY SUCH SIGN IN EITHER DISTRICT MUST BE FREE STANDING, AND BE OF NATURAL EARTH TONE COLORS ONLY, NOT BE ILLUMINATED, NOT INCLUDE “WHITEBOARD” SURFACES OR NEON OR FLUORESCENT LETTERING, AND NOT CONTAIN ANY ADVERTISING OF A SPECIFIC PRODUCT ON THE FRAME.
- ANY SUCH SIGN IN EITHER DISTRICT **REQUIRES A PERMIT FROM THE CODE ENFORCEMENT OFFICER** AND MUST BE APPROVED BY THE REVIEW BOARD UNLESS THE REVIEW BOARD DELEGATES SUCH AUTHORITY TO THE CODE ENFORCEMENT OFFICER.

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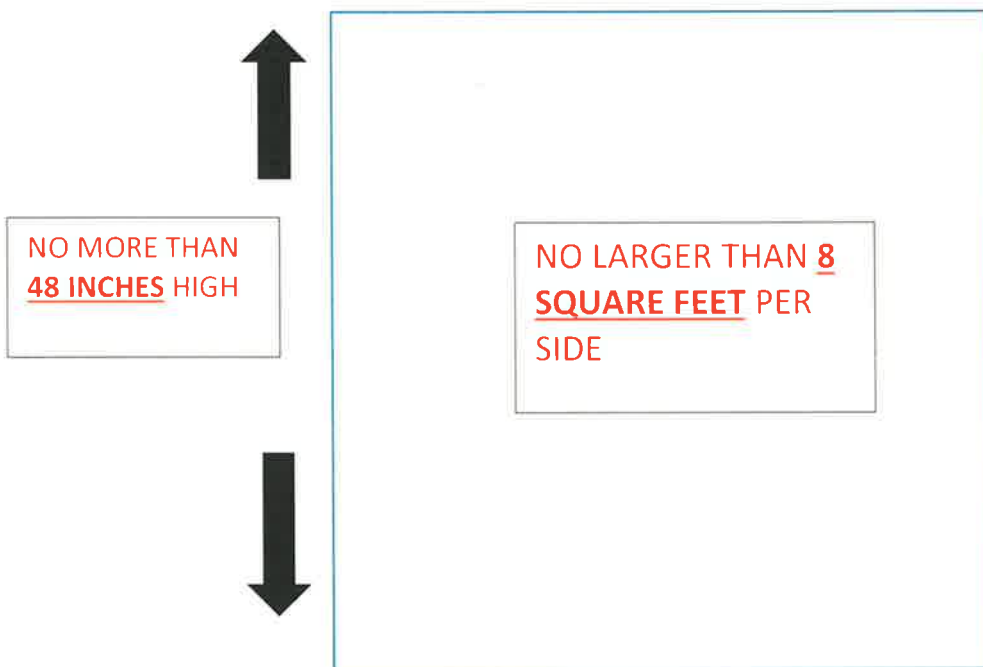
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### GATEWAY CORRIDOR (GC)

#### SANDWICH BOARD/A-FRAME/EASEL SIGN LAW:



- IN GC DISTRICTS, ANY SUCH SIGN MUST BE LOCATED WITHIN 20 FEET OF THE BUILDING AND NOT IN THE DRIVEWAY OR PARKING LOT OF THE BUILDING OR WITHIN THE HIGHWAY RIGHT-OF-WAY.
- ANY SUCH SIGN IN EITHER DISTRICT MUST BE FREE STANDING, AND BE OF NATURAL EARTH TONE COLORS ONLY, NOT BE ILLUMINATED, NOT INCLUDE “WHITEBOARD” SURFACES OR NEON OR FLUORESCENT LETTERING, AND NOT CONTAIN ANY ADVERTISING OF A SPECIFIC PRODUCT ON THE FRAME.
- ANY SUCH SIGN IN EITHER DISTRICT **REQUIRES A PERMIT FROM THE CODE ENFORCEMENT OFFICER** AND MUST BE APPROVED BY THE REVIEW BOARD UNLESS THE REVIEW BOARD DELEGATES SUCH AUTHORITY TO THE CODE ENFORCEMENT OFFICER.

10. Sandwich Board Signs, Only in Village Center (VC) and Gateway Corridor (GC) Districts.
- a. Only one Sandwich Board sign per building entrance.
  - b. In VC Districts, no more than 36-inches in height and no larger than 6 square feet per side.
  - c. In GC Districts, no more than 48-inches in height and no larger than 8 square feet per side.
  - d. In VC Districts, one edge of the sign must be placed right against the building, within 3 feet of the entrance of the building, and any such sign must be tethered to the building.
  - e. In VC Districts, no part of the sign may be located within 6 feet of the inside (sidewalk-side) edge of the curb, or parking kiosk or light pole, whichever is closest to the building.
  - f. In GC Districts, any such sign must be located within 20 feet of the building and not in the driveway or parking lot of the building or within the highway right-of-way.
  - g. Any such sign in either district must be free standing, and be of natural earth tone colors only, not be illuminated, not include “whiteboard” surfaces or neon or fluorescent lettering, and not contain any advertising of a specific product on the frame, **and no such sign shall have balloons, streamers, or other attached materials.**
  - h. Any such sign in either district shall be displayed during business hours only and shall be brought inside the building when the business is closed.
  - i. Any such sign in either district requires a permit from the Code Enforcement Officer and must be approved by the Review Board unless the Review Board delegates such authority to the Code Enforcement Officer.
  - j. The sign permit application form for a Sandwich Board sign shall contain an agreement by the owner or lessee applicant to indemnify and hold Lake Placid Village, Inc. and the Town of North Elba, as the case may be, and their officers, agents and employees harmless against any claim or liability related to or arising out of the placement of such Sandwich Board sign.
  - k. Any Sandwich Board sign erected in any area other than that authorized by this subdivision or which does not comply with the rules set forth above, shall constitute a violation of the Land Use Code and shall, in addition to any other penalty or procedures provided for in the Land Use Code, be subject to removal by Code Enforcement Officer.